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LATEST NEWS OAS 7.44! RELEASED!

Dear WERSI friends,

We would like to wish you a happy new year and a warm welcome from the UK's premier WERSI dealership, WERSI Direct Ltd. It has been an exciting start to the new year, with many new developments for the OpenArt-System already at the completion stage, awaiting final testing in the WERSI development centre; as well as other new developments nearing completion and awaiting the final testing stage. Very exciting stuff.

The new OAS 7 revision is now available! It includes three new expansions for OAS! The new expansions are both innovative and very musical. They underline that WERSI continually lives up to the historical reputation of innovation, being at the fore-front of modern musical and advanced technological design.

The three new software expansions that are included in the new OAS software version 7.44 are:

- 1. Sound Factory**
- 2. Franz Lambert Edition 2 (Expansion for Franz Lambert Edition 1)**
- 3 OpenArt Styles 2011**

There is also a 4th expansion that is currently in development and will be completed shortly. The new expansion is a joint effort between the central WERSI development centre and WERSI Direct Ltd. More information to come on this upon completion of the new activation software for OAS 7.

NEW Sound Factory!

In short, the new OAS Sound Factory is a brand new OAS sound editor. For the first time in OAS history, WERSI opens up the entire sound design capabilities of OAS instruments. There are two modes: Easy Mode and Expert Mode. The new Sound Factory allows you to edit sounds in their entirety, access all effects and make mega sounds. By mega sounds we mean that you can now make a new OAS sound that consists of up to 10 different sounds!.

The sonic power of OAS has now been expanded from being able to use only 3 or 4 sounds on the upper manual, 2 or 3 sounds on the lower and 1 or 2 sounds on the pedals to between 30-40 sounds on the upper manual, 20-30 sounds on the lower manual and 10-20 sounds on the pedals. This is truly immense and will open up entirely new worlds of sound. WERSI have organised all sounds and samples into an easy to navigate library. Imagine having a real 30 piece string orchestra or a super gigantic film orchestra? Maybe you would like to create a tutti drawbar mega-sound? All this is possible with the new OAS Sound Factory.

Sound Factory.... £399.00 (Sound Factory Also Includes Full Documentation & Email Technical Support)

NEW Franz Lambert Edition 2

The 2nd OAS software package in the new software OAS 7.44 is the exciting expansion for the Franz Lambert Edition 1. The new '2nd Edition' contains new sounds (New Longwave sound samples), New OX7 drawbar sounds, 20 New OAA styles in the typical Franz Lambert Style, New 'Real Guitar' accompaniment technology created in Germany by the WERSI development team and German musicians, new 10th drawbar that was apart of the WERSI CD-Line (Atlantis / Spectra) DMS (Digital Music System) Drawbar system, New Total Presets (Instant Registrations), New Drum Kits that have been made in a special way to emulate the CD-Line amplifiers for the really punchy and crystal clear Franz Lambert Fellsenkeller drum sound. There are also some new Franz Lambert special FX sounds for that extra bit of sparkle to add to your arrangements. This is a real must have expansion for all fans of the WERSI sound / Franz Lambert sound. Franz Lambert 2 Documentation is also provided in English.

We are also offering a special deal for customers who wish to purchase this...

Franz Lambert Edition 2 (where FL Edition 1 is already activated).... £350.00

Franz Lambert Edition 1 + 2 Bundle.... £699.00

Franz Lambert Edition 1 + 2 + OpenArt-Arranger.... £1,099.00

NEW OpenArt Styles 2011!

The third software expansion is real gem and perhaps one of the most requested expansion for the OAS instrument generation over the last 4-5 years. The factory styles have been completed revised, rebuilt and expanded!

All current factory styles have not just been re-worked, but re-designed for the new OpenArt-Arranger generation of instruments. New Sounds, new re-worked, re-recorded (and newly recorded) accompaniment, new drum pattern additions and much, much more complete the new style upgrade. You'll be amazed at the stunning quality of the new 300+ OpenArt Styles 2011. Fantastic intros, endings, fills and breaks really set the accompaniment section on fire! We can not describe how fantastic the new styles sound. This much requested and long awaited revision is now a reality and we recommend that everyone with an OAS 7 instrument upgrades with the new OpenArt Styles 2011 as soon as possible. The new styles will enhance your playing / performances and ultimately your playing enjoyment of your WERSI OAS instrument exponentially.

OpenArt Styles 2011....£239.00

NEW Theatre Organ Magic Registrations Vol. 1

WERSI Direct Ltd are proud to announce the first registration title in our new expanding software range. Using the fantastic Theatre Organ sound expansion (Real Theatre Organ Samples), WERSI Direct has created a library of 40 One Touch Registrations (Total Presets) for you to enjoy. A vast range of Theatre Organ sounds are represented from 'Grand Theatre' sounds to 'Mellow Romantic Small Cinema Organs'. A real mix is presented.

All advanced settings have been programmed for you, and for the first time the Theatre Organ Tremolo Control is programmed for you. WERSI OAS instruments are the only instruments in the world to offer such a feature. Control the depth of the Tremolo chamber as well as the speed of the Tremolo effect.

A whole series of new software is in development. Keep an eye on the WERSI Direct website for the latest software releases and WERSI Direct news @ www.wersidirect.com

Price: £39.99 (For Just Registrations Software) & £139.00 (For Registrations & Theatre Organ Sound Expansion Activation Code)

Other News:

The WERSI Direct Ltd Management team have just returned from a trip to the new WERSI production factory and showroom. The trip saw us travel through five different countries in less than three days. The new factory is extremely impressive and we were fascinated by the incredible amount of WERSI hardware available. It really was like an Aladdin's cave of WERSI treasures and many historical WERSI artifacts were present.

We were lucky to see the constructions of several new WERSI OAS instruments. The delicate work was a pleasure to behold and really demonstrates just how bespoke a WERSI instrument is. The care and attention to detail is simply world class.

The new showroom features all of the new generation OAS models as well as some older beauties such as a pearl white OAS GigaPiano. A High Polish black Scala and white Scala's took the crown, and with there being no less than 4 Scala instruments on display, showed exactly how grand an OAS instrument really is.

New Touch Screen For All OAS Instruments!

WERSI now has a large stock of the new 10 inch colour TFT touch screens. We recommend the new screen for anyone with an older 8.4 or 7 inch screen. Not only does it provide a brilliant display, but it also speeds up the response between changing screens, presets and programming functions. The response is instantaneous. Also the screen connects to a different section of the internal computer motherboard, bypassing the PCI buss and leaving the PCI buss free for just handling the WERSI Digital Signal Processors. On older instruments running OAS 7 (2006 and before), there sometimes is a problem between preset changes (a crackling sound could be heard on occasion). This problem is now resolved with the new WERSI 10 inch TFT screen. **Contact WERSI Direct Ltd to order the new screen. Full installation is carried out by WERSI Direct Ltd.**

WERSI on the road...

WERSI Direct has a busy promotional and exhibition calendar for 2011 and 2012. Catch us at festivals, road shows, concerts and other promotions. We will be exhibiting at the Kent Music Fair, Spectre Promotions / Keyboard Cavalcade spectacular festivals, Keybreaks festivals, Carillon Music festivals, Byron Jones festivals as well as our own super spectacular 'WERSI Oktober-Fest' festival throughout the year. A busy promotional tour for new WERSI products will be announced in the spring, so there will be ample opportunity for everyone to come and see us on the road. We also have a new showroom in Royal Windsor just off of the M4 / M25. Viewings are by appointment only, and the WERSI staff will be happy to accommodate you. Contact WERSI Direct Ltd for more information.

Oktober-Fest

The official WERSI Oktober-Fest is set to be the best WERSI event on the calendar. Things are shaping up nicely and we are pleased to announce the final artist line up:

From the USA, headliner, musician and comedian extraordinaire 'Bill Horn' will entertain and thrill Oktober-Fest goers. All the way from historical Nottingham we have our very own star 'Brett Wales' playing the ultimate WERSI flagship 'Louvre'. The Welsh Wizard Byron Jones will perform in concert, German star Jurgen Tichy joins us live in concert playing WERSI Scala as well as the British talents of organ sensation Ben Scott-Hyde, our own musically modern Robert New & Jazz, soul and classical star 'Victoria Coney'. All playing WERSI OAS instruments, and providing the finest entertainment for your pleasure.

This is the first WERSI Oktober-Fest in the UK for some time, and we will be thrilled to welcome you to our festival. All things WERSI is at the heart of this great weekend! The WERSI Exhibition centre displaying the latest models and software for you to try are at your disposal as is the WERSI help centre. Feel free to ask any questions or learn new things about your new instrument from our expert staff members. The official WERSI shop will also be open so you can purchase a variety of upgrades, software, merchandise etc if you so desire.

A full program of informal teachings / lessons will be happening during the festival. Learn about sounds, rhythms, registrations, programming, OAS features that allow you to enhance your playing and much, much more.

Please see the included Oktober-Fest promotional literature for more information and how to book. We look forward to seeing as many people as possible.

Musically yours,

WERSI Direct LTD

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